

Christopher D. Westcott

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SUMMARY

Innovative, business-savvy manager/technician with 20 years of experience in creating dynamic communications and interactions. Project Manager with an excellent eye for troubleshooting, brings imagination, organization delivered with good-natured, flexibility and passion. Leverages background in graphic design, IT, and systems administrative experience to develop creative solutions.

Innovative and passionate creator of creative strategies and solutions in I.T. applications; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Strategic, detail oriented team player and leader with exceptional collaborative and interpersonal abilities; skilled in client and vendor relations and negotiations with the ability to interpret and understand client needs and solutions.

SPECIALTIES/TECHNOLOGIES

- UX/UI Design
- Information Architecture
- I.T. Management
- Human Factors
- User Research
- Mobile App Design
- Mobile First Approach
- Web Design
- Responsive Design
- Email Marketing with Constant Contact & Documatix
- Mac / PC Platforms
- Adobe CC (Photoshop, Indesign, Illustrator, Premiere, Animate, etc.)
- Microsoft Office
- Google Analytics
- Google Drive
- Corel products
- Adque Digital Displays
- Documatix email analytics
- Sharepoint Administration
- HTML/CSS
- CMS Administration
Wordpress, Joomla,
SchoolWires, etc.)
- Social Media Administration
- Strategic Thinking
- Creative Direction
- Brand Strategy
- Web Technologies
- Video Production
- Photography

PROFESSIONAL EXPERIENCE

My Alarm Center -Newtown Square - 10/2019-Current **IT Specialist**

- Sharepoint website project manager
- MS 365 & AD Administration

Philadelphia Convention and Visitors Bureau - Philadelphia - 1/2019-3/2019 **Website Specialist Contractor**

- Creation of new webpages and micro-sites in WordPress
- Updates and maintenance of over 600 pages
- Print graphic production through InDesign and Illustrator projects
- Create & deliver mass email promotions

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- Administrate and deliver Brand Messaging through Documatix Products, scheduled emails to specific client lists
- Design and schedule displays for Adque Digital Display Systems
- Administrate HTML websites and Wordpress websites
- Deliver Brand and Product messaging through monthly printed and e-Statements
- Responsible for the design, invention and interpretation of various design projects that cross over categories and platforms
- Find Technical Solutions for individual branches through message delivery systems

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- Creation and Administration of website and all content
- WordPress maintenance and updates for over 400 webpages
- Project Coordination of online entities and content with consultant team
- Research, design, and development on building the new corporate website
- Social media administrator includes media coordination of releases to news and online outlets
- Print material design, including corporate newsletter and informational fliers

Comcast Spectacor - Wells Fargo Center, Philadelphia, PA 6/1999 - 7/2014

Web Manager/ UX Designer

- Supervised Teams delivering diverse I.T. services to over 7,500 users through 1,500 servers including responsive websites, Citrix and Microsoft Active Directory Services
- Maintained, creating, provided complete User Interactions, customer sales and service and support for 42 Global website clients
- Project Lead - worked closely with a team of developers in a homegrown CMS implementation enhancing corporate growth.
- UX Designer / Project Coordinator for multiple-department projects for Flyers, Sixers and many other corporate entities.
- Supported and developed design standards for all areas of websites and related marketing materials for Comcast.
- Designed full HTML5 mobile application for The Philadelphia Flyers & Phantoms Hockey Clubs, the Wells Fargo Center and Flyers SkateZone Rinks.
- Created and presented PowerPoint seminars for informational and educational sessions.
- Managed hiring and reviews of full-time and part-time personnel, and provided professional web design training for interns.
- Developed and presented detailed reports to senior management team and Comcast corporate executives.
- Initiated video clipping program for Flyers & Phantoms to post highlights on kiosk located in Premium Seating areas in the Wells Fargo Center. Clipped, edited and exported hundreds of videos to kiosks and team websites with millions of views.

Community Professional Loudspeakers - Chester, PA 1994 – 1999

Graphic Design Specialist

- Created logos, brochures, sell-sheets, specification sheets, advertisements, point-of-purchase displays, presentations, and websites.
- Collaborated with Engineers on projects
- Designed promotions for trade shows, concerts, and company promotions for employees, distributors and representatives.
- Produced interactive CDROM in HTML for sales department and distributors that included all printed material and product information. Art directed all product photo-shoots.

CONTRACT & VOLUNTEER AFFILIATIONS

HB Electric, Inc.

I.T./ Marketing Consultant

- Project Coordination
- Create marketing materials for business and charity event
- Administrate website and social media outlets
- Manage and setup Network for computers & printers
- Ethernet Cabling Specialist & Demolition Expert

Penncrest High School Band Parent Association

Vice President

- Web Master - site designer, content coordinator
- Social Media Administrator
- Volunteer Management Co-coordinator

EDUCATION

Hussian School of Art, Philadelphia, PA.

Attended from September, 1983 to May, 1987.

Graduated with Associate Degree in Commercial Arts. Major (& honors): Advertising Design. Special studies in Illustration, Photography and Computer Graphics.